

# Back To School – Spend & win

## TERMS & CONDITIONS

- Promotion is valid from **10 August to 31 August 2025**.
- Customers who spend **AED 500 or more** at any participating retail outlet within Dubai Festival City Mall are eligible to:
  - **Enter the grand prize draw** to win **AED 25,000 in tuition fees**.
- Every **AED 500 spent** = **1 entry** into the grand prize draw.
- Only **original printed receipts** from participating Dubai Festival City Mall retailers will be accepted.  
Photocopies, SMS receipts, credit/debit card slips, and digital/e-receipts are not valid.
- Customers must present original receipts **in person** at the **Customer Service (CS) desk** for validation.
- A **valid Emirates ID** is required. Participants must be **18 years or older**.
- Identification will only be retained as necessary to fulfill prize requirements.
- Failure to provide valid identification may result in disqualification.  
All decisions are final and binding.
- Customers must be present during receipt validation.  
Any misrepresentation may result in disqualification.
- Employees of **Dubai Festival City Mall, Al-Futtaim Group**, and participating retailers are **not eligible** to participate.
- The **AED 25,000 tuition prize** is non-transferable, non-exchangeable, and cannot be redeemed for cash or alternatives.
- The **grand prize draw** will take place on **3 September 2025**, in coordination with **Dubai Economy and Tourism (DED)**.
- By participating, customers consent to receive future communications from Dubai Festival City Mall and Al-Futtaim Group via email or SMS.
- The Customer Service team will manage queueing and receipt validation in accordance with mall policy.
- **Refunded transactions** after validation will automatically disqualify customers from the prize draw.

### Non-Eligible Transactions

- No Digital Receipts
- **Multiple receipts may be combined** if dated within the promotion period and the total is AED 500 or more.

### Participating Tenants

Toys R Us, Marks & Spencer, Brands for Less, Carrefour, Centrepont, IKEA, Jashanmal, Lulu, Daiso, Miniso, Mumuso, Clarks, DuoZoulu, Geox, Skechers, ACO, Kiabi, Booktopia, Borders, Emax, Aldo Accessories, Okaidi, Riva, H&M, Max, New Yorker, Gant, LC Waikiki, R & B, Pull & Bear, Zara, Starkids, Adidas, Nike, Jules & Juliette

**Dubai Festival City Mall reserves the right to amend or cancel the promotion at any time without prior notice.**

**Participation implies full acceptance of all terms and conditions.**